

# Test 3

## LISTENING

### SECTION 1 Questions 1–10

#### Questions 1–6

Choose the correct letter, **A**, **B** or **C**.

### Free activities in the Burnham area

#### Example

The caller wants to find out about events on

- A** 27 June.
- B** 28 June.
- C** 29 June.

- 1 The 'Family Welcome' event in the art gallery begins at
  - A** 10 am.
  - B** 10.30 am.
  - C** 2 pm.
- 2 The film that is now shown in the 'Family Welcome' event is about
  - A** sculpture.
  - B** painting.
  - C** ceramics.
- 3 When do most of the free concerts take place?
  - A** in the morning
  - B** at lunchtime
  - C** in the evening
- 4 Where will the 4 pm concert of Latin American music take place?
  - A** in a museum
  - B** in a theatre
  - C** in a library
- 5 The boat race begins at
  - A** Summer Pool.
  - B** Charlesworth Bridge.
  - C** Offord Marina.
- 6 One of the boat race teams
  - A** won a regional competition earlier this year.
  - B** has represented the region in a national competition.
  - C** has won several regional competitions.

Test 3

Questions 7–10

Complete the sentences below.

Write **ONE WORD ONLY** for each answer.

### **Paxton Nature Reserve**

- 7 Paxton is a good place for seeing rare ..... all year round.
- 8 This is a particularly good time for seeing certain unusual .....
- 9 Visitors will be able to learn about ..... and then collect some.
- 10 Part of the ..... has been made suitable for swimming.

## SECTION 2      Questions 11–20

### Questions 11–15

Choose the correct letter, **A**, **B** or **C**.

#### Changes in Barford over the last 50 years

- 11 In Shona's opinion, why do fewer people use buses in Barford these days?
- A The buses are old and uncomfortable.
  - B Fares have gone up too much.
  - C There are not so many bus routes.
- 12 What change in the road network is known to have benefited the town most?
- A the construction of a bypass
  - B the development of cycle paths
  - C the banning of cars from certain streets
- 13 What is the problem affecting shopping in the town centre?
- A lack of parking spaces
  - B lack of major retailers
  - C lack of restaurants and cafés
- 14 What does Shona say about medical facilities in Barford?
- A There is no hospital.
  - B New medical practices are planned.
  - C The number of dentists is too low.
- 15 The largest number of people are employed in
- A manufacturing.
  - B services.
  - C education.

Questions 16–20

What is planned for each of the following facilities?

Choose **FIVE** answers from the box and write the correct letter, **A–G**, next to Questions 16–20.

**Plans**

- A** It will move to a new location.
- B** It will have its opening hours extended.
- C** It will be refurbished.
- D** It will be used for a different purpose.
- E** It will have its opening hours reduced.
- F** It will have new management.
- G** It will be expanded.

**Facilities**

- 16** railway station car park .....
- 17** cinema .....
- 18** indoor market .....
- 19** library .....
- 20** nature reserve .....

**SECTION 3      Questions 21–30**

Questions 21–26

Complete the table below.

Write **ONE WORD ONLY** for each answer.

Subject of drawing	Change to be made
A <b>21</b> ..... surrounded by trees	Add Malcolm and a <b>22</b> ..... noticing him
People who are <b>23</b> ..... outside the forest	Add Malcolm sitting on a tree trunk and <b>24</b> .....
Ice-skaters on <b>25</b> ..... covered with ice	Add a <b>26</b> ..... for each person

Questions 27–30

Who is going to write each of the following parts of the report?

Write the correct letter, **A–D**, next to Questions 27–30.

- |   |
|---|
| <p><b>A</b> Helen only</p> <p><b>B</b> Jeremy only</p> <p><b>C</b> both Helen and Jeremy</p> <p><b>D</b> neither Helen nor Jeremy</p> |
|---|

**Parts of the report**

- 27** how they planned the project .....
- 28** how they had ideas for their stories .....
- 29** an interpretation of their stories .....
- 30** comments on the illustrations .....

**SECTION 4      Questions 31–40**

Complete the notes below.

Write **ONE WORD ONLY** for each answer.

## ETHNOGRAPHY IN BUSINESS

Ethnography: research which explores human cultures

It can be used in business:

- to investigate customer needs and **31** .....
- to help companies develop new designs

### Examples of ethnographic research in business

Kitchen equipment

- Researchers found that cooks could not easily see the **32** ..... in measuring cups.

Cell phones

- In Uganda, customers paid to use the cell phones of entrepreneurs.
- These customers wanted to check the **33** ..... used.

Computer companies

- There was a need to develop **34** ..... to improve communication between system administrators and colleagues.

Hospitals

- Nurses needed to access information about **35** ..... in different parts of the hospital.

Airlines

- Respondents recorded information about their **36** ..... while travelling.

### Principles of ethnographic research in business

- The researcher does not start off with a hypothesis.
- Participants may be selected by criteria such as age, **37** ..... or product used.
- The participants must feel **38** ..... about taking part in the research.
- There is usually direct **39** ..... of the participants.
- The interview is guided by the participant.
- A lot of time is needed for the **40** ..... of the data.
- Researchers look for a meaningful pattern in the data.